

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

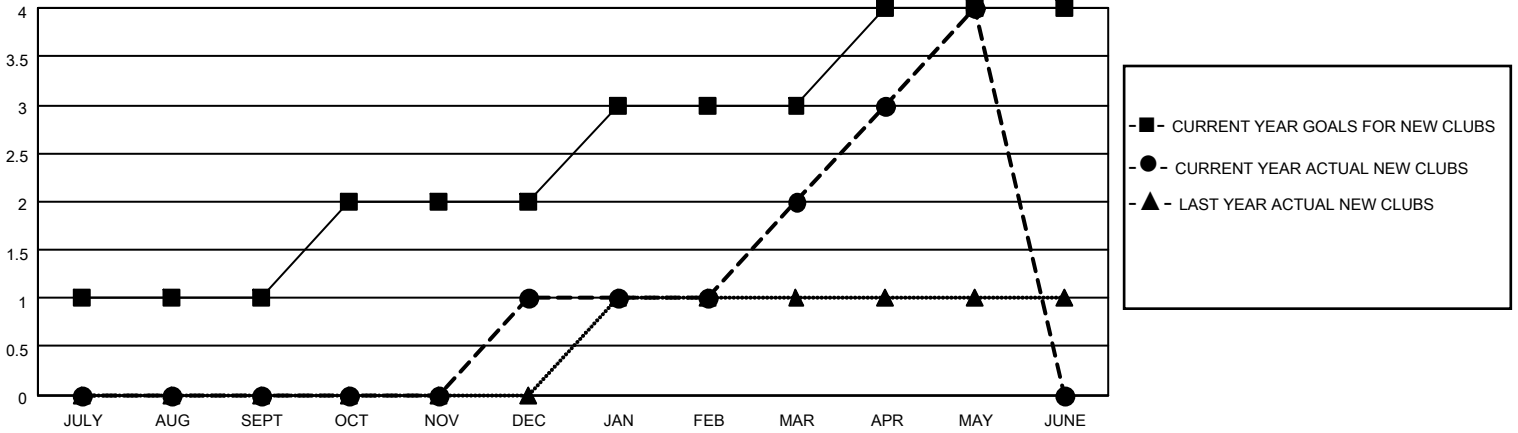
District 4 L2

Results as of: 5/31/2021

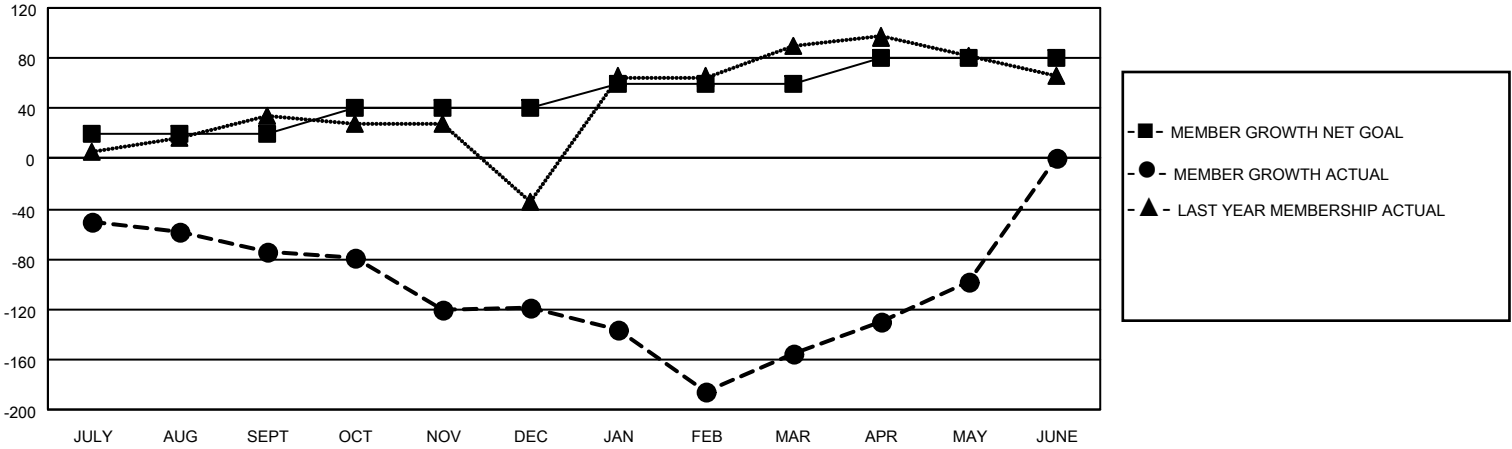
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	1	1	4
APR/MAY/JUNE	1	2	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	47	106
OCT/NOV/DEC	20	58	100
JAN/FEB/MAR	20	55	85
APR/MAY/JUNE	20	99	39

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	
<u>DROPPED MEMBERS</u>	
DECEASED	18
CLUB CANCELLED	42
OTHER	270
TOTAL	330

27 CLUBS OF 54 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	723 (55.23%)
FEMALE	586 (44.77%)

TOTAL FAMILY UNIT MEMBERS	148
FAMILY MEMBERS PAYING HALF DUES	84